

# Website Ads Specs

SPEC/PRICING SHEET

Aloha to all FREE Coupon Book and Adventures and Romance Magazine customers! Our websites are entering a new phase of production with a more simplified method of design, advertising and proofing to better service our advertiser's needs. Please read carefully the following instructions and if you still have any questions, e-mail [info@kauairomance.com](mailto:info@kauairomance.com) with your questions and/or concerns. We will address any issues regarding design/graphic production via e-mail. We will not be responsible for typing mistakes, changes to ads, or missing elements of ANY ADVERTISEMENT. Proof approved emails are final. Please contact the publisher for information on final deadlines.

## ADVERTISING SPECIFICATIONS (Save files as Print Quality PDFs - JPEG Document size: Points)

At this time, our websites ONLY offer static advertising, No animated ads

Please e-mail all ads to e-mail address below or use Upload Center

Please submit advertiser's full " <http://www.yourwebsiteaddress.com> " link coding with banner ad by e-mail

ALL files must be in one of the following formats: (Print Quality PDFs or JPEG Document size: Points)

**ADVERTISING SIZES ARE STRICT.** PLEASE USE THE DIMENSIONS BELOW (POINTS= PTS) W= Width H= Height

**Top Rotating Banner Ad size: 552 PTS W X 102 PTS H** (maximum of 12 flipping ads) **\$75.00** per month plus tax

**Bottom Horizontal Rotating Banner Ad space: 570 PTS W X 213 PTS H** (max. of 12 flipping ads) **\$75.00** per month plus tax

**"Coupons" Ad size: 120 PTS W X 220 PTS H** (max. of 12 rotating ads) **\$60.00** per month plus tax  
Middle column Vertical ad size: 120 PTS W X 220 PTS H

**"Best Deal" Ad size: 120 PTS W X 120 PTS H** (max. of 12 rotating ads) **\$50.00** per month plus tax  
Middle column Square ad size: 120 PTS W X 120 PTS H

**"Discounts" Ad size: 120 PTS W X 220 PTS H** (max. of 12 rotating ads) **\$60.00** per month plus tax  
Middle column Vertical ad size: 120 PTS W X 220 PTS H

**"Click Here!" Ad size: 120 PTS W X 120 PTS H** (max. of 12 rotating ads) **\$50.00** per month plus tax  
Right column top Square ad size: 120 PTS W X 120 PTS H

**"Special" Ad size: 120 PTS W X 120 PTS H** (max. of 12 rotating ads) **\$50.00** per month plus tax  
Right column Square ad size: 120 PTS W X 120 PTS H

**"Video Player" Ad size: 140 PTS W X 120 PTS H** (max. of 12 rotating ads) **\$40.00** per month plus tax  
Right column You Tube ad size: 140 PTS W X 120 PTS H

ROTATING ADS are ad areas with rotating multiple ads showing one after another

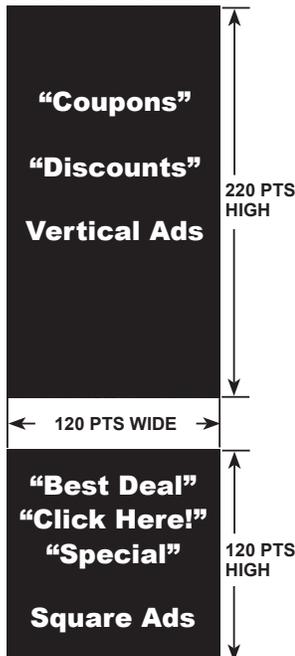
ALL prices are based on per website.

We also own and are linked to over 15 additional unique domain name URLs.



Video Player Ad

Vertical Column Ad



Square Column Ad



Top Rotating Banner Ad

Top Rotating Banner Ad

These ads diagrams are NOT actual size



Bottom Horizontal Rotating Banner Ad

Bottom Horizontal Rotating Banner Ad

## CONTACT INFORMATION

Big Island Sales Manager:

**Tony Colgrove**

Phone: (808) 960-1138

E-mail: [tonyinkona@gmail.com](mailto:tonyinkona@gmail.com)

Kauai Sales Manager:

**Todd Stewart**

Cell: (808) 639-9470

E-mail: [todd@kauairomance.com](mailto:todd@kauairomance.com)

**Mike Miller**

Phone: (808) 822-9596

Cell: (808) 639-7524

E-mail: [mike@kauairomance.com](mailto:mike@kauairomance.com)

TECHNICAL QUESTIONS:

[artdepartment@kauairomance.com](mailto:artdepartment@kauairomance.com) Upload Center @: [www.kauairomance.com/upload](http://www.kauairomance.com/upload)